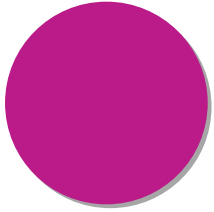


# ZANIBONI®

## LIGHTING

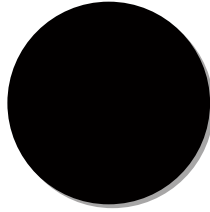
## COLORS

ZBL PINK



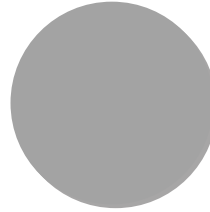
RGB:  
187 28 137  
HEX:  
#bb1c89  
CMYK:  
26% 100% 4% 0%

BLACK



RGB:  
0 0 0  
HEX:  
#000000  
CMYK:  
40% 40% 40% 100%

ZBL DARK GREY



RGB:  
163 163 163  
HEX:  
#a3a3a3  
CMYK:  
38% 31% 32% 0%

ZBL LIGHT GREY



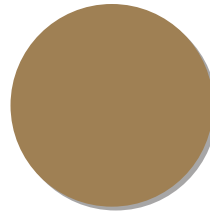
RGB:  
238 237 234  
HEX:  
#eedea  
CMYK:  
6% 4% 6% 0%

WHITE



RGB:  
255 255 255  
HEX:  
#ffffff  
CMYK:  
0% 0% 0% 0%

ZBL GOLD



RGB:  
159 128 84  
HEX:  
#9f8054  
CMYK:  
35% 45% 74% 10%

## TYPOGRAPHY

## - HEADINGS -

**HN BOLD** HN ULTRA LIGHT

**HELVETICA NEUE BOLD**

*\*approximately 2x body copy size*

*\*all uppercase*

*\*left-justified*

*\*adjust tracking to +120%*

## - SUB-HEADINGS -

**HELVETICA NEUE BOLD**

*\*same as body copy size*

*\*all uppercase*

*\*left-justified*

*\*adjust tracking to 120%*

## - BODY COPY -

Helvetica Neue Light

*Helvetica Neue Light*

Helvetica Neue Regular

*Helvetica Neue Oblique*

**Helvetica Neue Medium**

***Helvetica Neue Medium Italic***

*\*adjust leading to approximately 2x font size*

*\*left-justified*

*\*adjust tracking to +110%*